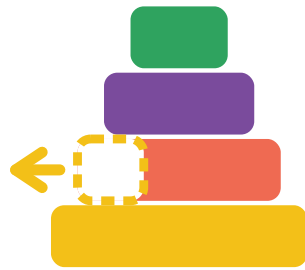


WHY DON'T WE MOW EVERY AREA?

Or why is biodiversity important?

What is biodiversity?

Biodiversity = variety. It means how many different plants, insects, animals, and fungi live together in one place. Imagine it like a building block tower, where each species is a block. If you pull one out, the tower still stands, but if you pull many out, it suddenly collapses. Nature works the same way: the more diverse living organisms live together, the stronger the whole is, and we also live inside this tower.



DID YOU KNOW?

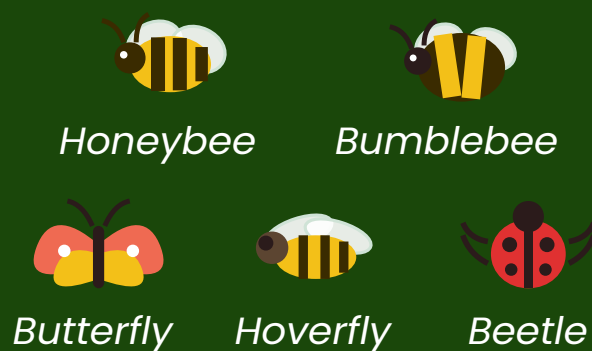
WHY ARE POLLINATORS IMPORTANT?

Every third mouthful of food on your plate depends on pollinators.



Apple, sour cherry, plum, pumpkin, sunflower, strawberry, all would disappear without them. And it's not just the honeybee that works, around 700 wild bee species live in Hungary too.

They work for free, every day. They have only one condition: let there be flowers they can visit.



OUR SOLUTION: WE MOW IN A MOSAIC PATTERN



We mow the patches at staggered times so that there is always a flower somewhere.

- We set the mower blade high so that animals living on the ground are not injured.
- We leave dandelions and clover; in spring, this is the first food for pollinators.

**This is not neglect.
This is a conscious decision.**

WHAT IS OUR GOAL?

So that at Ladybird Farm, nature can take the lead in as many places as possible, without the experience losing anything. We give you nothing less, but more: you play on the mown grass, and you find butterflies, bumblebees, and lizards on the unmown patch. We are constantly looking for where we can give another piece back to nature without you feeling the space is more cramped either.



THE UNMOWN PARTS ARE SOMEBODY'S HOME

The unmown patch is not a neglected area, but a habitat where the bumblebee breeds, the butterfly pupates, and the lizard and hedgehog hide. If we mow everything at once, we sweep the whole thing empty in a single afternoon.

YOU CAN HELP TOO!

- Leave a corner unmown at home.
- Raise your lawnmower blade higher.
- Plant flowering plants.
- Put out a bowl of water for the insects.

**1 PATCH
Even a small
patch matters,
and many small
patches make a
network.**

*The perfect lawn is beautiful to our eyes.
But diversity sustains us all. There is room
for both with us, just not in the same place.*